#### **Curriculum Vitae**

#### **Personal Details**

Name: Oren Soffer

**Address:** The Open University of Israel, Department of Sociology,

Political Science and Communication, Ra'anana, Israel

**E-Mail:** orenso@openu.ac.il **Tel:** +972-9-7781763

#### **Education**

1999-2002 Ph.D., The Hebrew University of Jerusalem. Under the

supervision of Professor Yaron Ezrahi (dissertation title: "HaTzfira" Paper—Modernization of the Political-Social Discourse in the Hebrew Language"). Awarded June 2002.

1997-2001 L.L.B., Faculty of Law, Tel Aviv University — accepted as a

member of the Israeli Bar Association June 2002 (Lawyer's

license number 33368).

1996-1998 M.A., Tel Aviv University, Political Communication, Magna

Cum Laude (final grade: 94). M.A. dissertation analyzed journalistic discourse concerning the "Yemen Children"

(parashat yaldi teiman).

1994-1995 B.A., Tel Aviv University, Department of Political Science

(minor in sociology), Magna Cum Laude.

# **Academic Positions and Fellowships**

2014- Associate Professor, Department of Sociology, Political science

and Communication, The Open University of Israel (head of

department).

2013-2014 Visiting Scholar, School of Communication, Bar-Ilan

University, Israel.

2011-2012 Visiting Scholar, Comparative Media Studies, MIT, Boston.

2009- Senior Lecturer, Department of Sociology, Political science and

Communication, The Open University of Israel (head of

Communication Studies).

2007-2009	Lecturer, Department of Sociology, Political science and Communication, The Open University of Israel (head of Communication Studies).
2006-2007	Visiting Lecturer, Department of Sociology, Political science and Communication, The Open University of Israel.
2005-2006	Lecturer, School of Languages, Linguistics and Cultures, The University of Manchester, England.
2004-2005	Postdoctoral Fellowship ( <i>vatat</i> ), the Communication Department, Ben-Gurion University of the Negev.
2003-2004	Lady Davis Postdoctoral Fellowship, the Communication and Journalism Department, Hebrew University of Jerusalem.
2003	Visiting Fellow at the Allen and Joan Bildner Center for the Study of Jewish Life, Rutgers University, New Jersey, U.S.A. (Fall semester).
2002-2003	Halbert Post-Doctoral Fellowship at the Munk Center for International Studies, University of Toronto.

# **Prizes and Awards**

2015-2016	The Israel Science Foundation (ISF) Grant (898/14) for a study entitled: "The Spiral of Silence in the Talkback Era: Reevaluation of Theory in the Context of Israeli Online Discourse" (152,000 INS).
2009	The Open University Research Authority Grant for a study entitled "The Imagined Audience: The Case Study of the IDF Radio Station" (following a "Very Good" grade that was given to this proposal in 2009 by the Israel Science Foundation) (93,990 INS).
2005	Fulbright Visiting Fellow, Earlham Collage, U.S.A.—declined award.
2002-2003	Post-Doctoral grant on behalf of the Communication and Journalism Department, The Hebrew University of Jerusalem (20,000\$).
1997	Award for excellence from the dean of students at Tel Aviv University, for achievement in M.A studies.
1996	Certification of excellence from the dean of the Faculty of Social Sciences, as well as award for excellence.

# **List of Publications**

## Books

- Galei Tzahal (in Heb). Jerusalem: Carmel, 2015 (200 pp.).
- Mass Communication in Israel Nationalism, Globalization, and Segmentation. Oxford NY: Berghahn Books, 2015 (227 pp.).
- *Mass Communication in Israel* (in Heb.), Raanana: The Open University of Israel, 2011 (411 pp.).
- There Is No Place for Pilpul! HaTzfira Journal and the Modernization of the Socio-political Discourse (in Heb.), Mossad Bialik Press with The Center for Research on the History and Culture of Polish Jewry at the Hebrew University, 2007 (240 pp.).

# Published/accepted Articles

- Opinion Expression via User Comments on News Websites: Analysis through the Perspective of the Spiral of Silence. *Information, Communication and Society* (forthcoming). First author, with **Galit Gordoni**.
- To Post or Not to Post? Anonymous User Comments in the Israeli Journalistic Sphere. *Journalism Studies* (forthcoming). First author, with **Galit Gordoni**.
- Decrepitude as a Source of Symbolic Capital: The Case of the Israeli Army Radio Stations. *Israel Affairs* (forthcoming).
- The Oral Paradigm and Snapchat. *Social Media* + *Society* July-September (2016).
- Good news: the *Carmel Newsreels* and their place in the emerging Israeli language media. *Israel Affairs* 21(1), (2015), 98-111. First author, with **Tamar Liebes**.
- Galei Tzahal the Early Years of Army Radio in Israel. *Journal of Radio and Audio Media* 21(1), (2014), 96-114.

- The Internet and National Solidarity: A Theoretical Analysis. *Communication Theory* 23(1), (2013), 48-66.
- The Imagined Audience of the Israeli Army Radio. *Israeli Studies* 18(3), (2013), 69-94.
- Liquid Language? On the Personalization of Discourse in the Digital Era. *New Media and Society* 14(7), (2012), 1092-1110.
- The Anomaly of Galei Tzahal: Israel's Army Radio as a Cultural Vanguard and a Force for Pluralism. *Historical Journal of Film, Radio and Television*, 32(2), (2012) 224-243.
- 'Silent Orality': Towards Conceptualization of the Digital Oral Features in CMC and SMS Texts. *Communication Theory* 20(4), (2010), 387-404.
- 'The Noble Pirate': The Voice of Peace Offshore Radio Station. *Journal of Israeli History* 29(2), (2010), 159-174.
- The Competing Ideals of Objectivity and Dialogue in American Journalism. Journalism: Theory, Practice & Criticism 10(4), (2009), 473-491.
- Why Hebrew? A Comparative Analysis of Language Choice in the Early Hebrew Press. *Media History* 15(3), (2009), 253-269 **Leading article**.
- Back to the Future: An historical perspective on the pendulum-like changes in literacy. *Minds and Machines: Journal for Artificial Intelligence, Philosophy and Cognitive Science* 19, (2009), 47-59. With **Yoram Eshet**.
- The Eraser and the Anti-eraser: The Battle over Color Television in Israel. *Media, Culture and Society* 30(6), (2008), 759-775. **Leading article**.
- Judicial Review of Legislation in Israel: Problems and Implications of Possible Reform. *Israel Affairs* 12 (2), (2006), 307-329.
- The Textual Pendulum. Communication Theory, 15(3), (2005), 266-291.
- 'Paper Territory' Early Hebrew Journalism and its Political Roles. *Journalism History* 30 (1), (2004), 31-39.
- The Case of the Hebrew Press: From the Traditional Model of Discourse to the Modern Model. Written Communication An International Quarterly Research, Theory and Applications 21(2), (2004), 141-170.
- Anti-Semitism, Statistics, and Scientization of Hebrew Political Discourse: The Case Study of Ha-Tsifira. *Jewish Social Studies: History, Culture and Society* 10(2), (2004), 55-79.

- Zionist Discourse and the Rabbinic Genre. *Jewish Culture and History*, 7 (3), (2004), p. 53-76.
- Convergence and Distance in the Relationship Between the Center and the Periphery in the Journalistic Discourse. *Qesher* (Heb.) 27, 2000, 68-77.
- Judicial Review in a Polarized Society. *Law Review* (Heb.) 3, (2001), 663-694. First author, with **Fisman G.**

## Article under Review

- The Quasi-statistical assessment of the public climate in the user comments era new epistemology? *Journalism*. **Under revisions following a review process**.
- User Comments across Platforms and Journalistic Genres. New Media & society. Second author with Anat Ben-David.

## Editor

#### **Guest Editor**

• Eshet-Alkalai Yoram, Soffer Oren, *Journal of Educational Technology & Society* 15(2), (2012), Special Issue on: "Digital Literacy: Socio-cultural and Educational Aspects."

Guest Editorial – Navigating in the Digital Era: Digital Literacy: Socio-Cultural and Educational Aspects (1 p.).

Tamar Liebes and Soffer Oren, Section on Broadcast media in modern Israel, in *The Journal of Israeli History* 29(2), (2010).
Tamar Liebes and Soffer Oren, Introduction, (pp. 135-136).

#### **Textbook Editor**

• *Media Discourse: A Reader* (in Heb.). Raanana: The Open University of Israel (2015). With: Shoshana Blum-Kulka and Oren Livio.

# **Encyclopedia Entries:**

- "Orality", in *International Encyclopedia of Communication Theory and Philosophy* (forthcoming).
- "Haaretz", in: Dan Diner (ed.), *Encyclopedia of Jewish History and Culture* (Vol. 2) (in German), (2011), Stuttgart: Verlag J. B. Metzler, 488-490.
- "Davar", in: Dan Diner (ed.), *Encyclopedia of Jewish History and Culture* (Vol. 2) (in German), (2011), Stuttgart: Verlag J. B. Metzler, 66-67.

# Chapter in edited book:

- Putting the World on Paper in Hebrew—Early Journalism and the Modernization of Socio-Political Discourse. In: Menahem Blondheim, Elihu Katz, Tamar Liebes, and Doron Mendels (eds.), *Jewish Diasporic communication* (article submitted to the editors).
  - Symbolic Self-annihilation? Arab Israeli Citizens in the Hebrew Journalistic User Comment Sphere. In: Anthony Bak Buccitelli, *Race and Ethnicity in the Virtual World*, Praeger Books (forthcoming).

## Scientific Editor of Hebrew Translations

- Denis McQuail, *McQuail's mass communication theory*, Thousand Oaks, CA: Sage, 2010 (with David Levin. Published by the Open University 2014).
- Dan Laughey, *Key themes in media theory*, Maidenhead: Open University Press, 2007 (Published by the Open University, 2011).

#### **Other Publications**

1. "The Politics of Titles' Translation," *7 Eye* (Heb.), September 2003, Vol. 46, p. 35.

# Papers in Conferences and Symposiums (selected list)

• "Opinion Expression via User Comments on News Websites: Analysis through the Perspective of the Spiral of Silence". Conference: Freedom and Control of Digital Expression, October 13-14, 2016, Toulouse, France.

- "Good News: The Carmel Newsreels and Their Place in the Emerging Hebrew Language Media", presented at the ICA Conference, June 2013, London. With Tamar Liebes
- "Sixty Years of Army Broadcasting: The Anomaly of Galei Tzahal", Center for Global Communication Studies Seminar, Annenberg School for Communication, University of Pennsylvania, 23.10.11.
- "Liquid Language? On the Personalization of Discourse in the Digital Era", the NCA annual conference, New Orleans, 18.11.11.
- Cyclical Changes in Literacy Through History. InSite 2011 Conference, Novi Sad, Serbia, 18-23 June 2011 (with, and presented by Yoram Eshet).
- The Social Legitimacy for Oral Written Communication in New Media, The Annual Conference of the Israel Communication Association, Haifa University, 14 April, 2011 (Hebrew).
- "Liquid Language: On the Personalization of Discourse in the Digital Era," in: *Knowledge, Imagination, Democracy: Honoring Prof. Yaron Ezrahi's Work*, January 5--6, 2011, Jerusalem.
- "Oral Influences on Digital Texts: Comparative-Theoretical Perspective," in the Annual Conference of the Israel Communication Association, March 25 2010, the Interdisciplinary Center, Herzliya.
- "Why Hebrew? A Comparative Analysis of Language Choice in the Early Hebrew Press," in the Annual Conference of the Israel Communication Association, April 5 2009, the Emek Israeel College.
- "The Nobel Pirate': The Voice of Peace Offshore Radio Station," 24<sup>th</sup> Annual Conference of the Association for Israeli Studies, May 19-21, 2008, New York University.
- "The Eraser and the Anti-eraser: The Battle over Color Television in Israel," 23<sup>RD</sup> Annual Conference of the Association for Israeli Studies, June 11-13, 2007, the Open University, Raanana; Faculty Seminar of the Communication and Journalism Department, The Hebrew University of Jerusalem (1.01.2008)
- "Objectivity and Dialogue as Two Competing Ideals in Mass Communication," in the Annual Conference of the Israel Communication Association, March 29 2007, the Open University, Raanana.
- "The Textual Pendulum" (Heb.), in the Annual Conference of the Israel Communication Association at Ben-Gurion University (20.4.2005).

- "The Early Hebrew Press and the Epistemology of the Socio-Political Argumentation." Jewish Studies Faculty Seminar, Tulane University, New Orleans, November 15, 2004.
- Organizer and chair of the panel "Mass Communication: Between Renovation and Degeneration," in the 20<sup>th</sup> Annual Conference of the Association for Israeli Studies, June 14, 2004, Jerusalem. Presenting the paper: " 'Paper Territory" Early Hebrew Journalism and its National Roles."
- "From Traditional Model of Discourse to the Modern Model: The Case of the Early Hebrew Press" (Heb.), Communication Faculty Seminar, Haifa University, January 13, 2004.
- "From Traditional Model of Discourse to the Modern Model: The Case of the Early Hebrew Press," Jewish Studies Faculty Seminar, Rutgers University, New Jersey, December 9, 2003.
- "The Challenge of Democracy in Israel," Bildner Center for the Study of Jewish Life, Rutgers University, November 19, 2003.
- "Anti-Semitism and the Modernization of Hebrew Political Discourse," Jewish Studies Faculty Seminar, University of Toronto, November 20, 2002.
- "The Modernization of the Discourse of the Hebrew Press: A dialectic of Old and New," International Conference, "Israel, the Diaspora and the Jewish Past—Continuity or Rupture?" University of Toronto, October 7-8, 2002.
- "Zionistic Pilpul" (Heb.), Annual convention of the Israeli Sociology Association, Haifa University, February 12, 2002.
- "The Hebrew Press in its early days—New Channel for New Contents" (Heb.), Annual Convention of the Israeli Sociology Association, Haifa University, February 11, 2002.
- "Hazefira Paper—Modernization of the Political-Social Hebrew Discourse" (Heb.), Faculty Seminar of the Communication and Journalism Department, The Hebrew University of Jerusalem (7.11.2001); Politics and Government Department, Ben Gurion University (26.11.2001); Communication Department, Tel Aviv University (21.3.2002).